

# Orange County Registrar of Voters



**CORPORATE**  
SPONSORSHIP OPPORTUNITIES

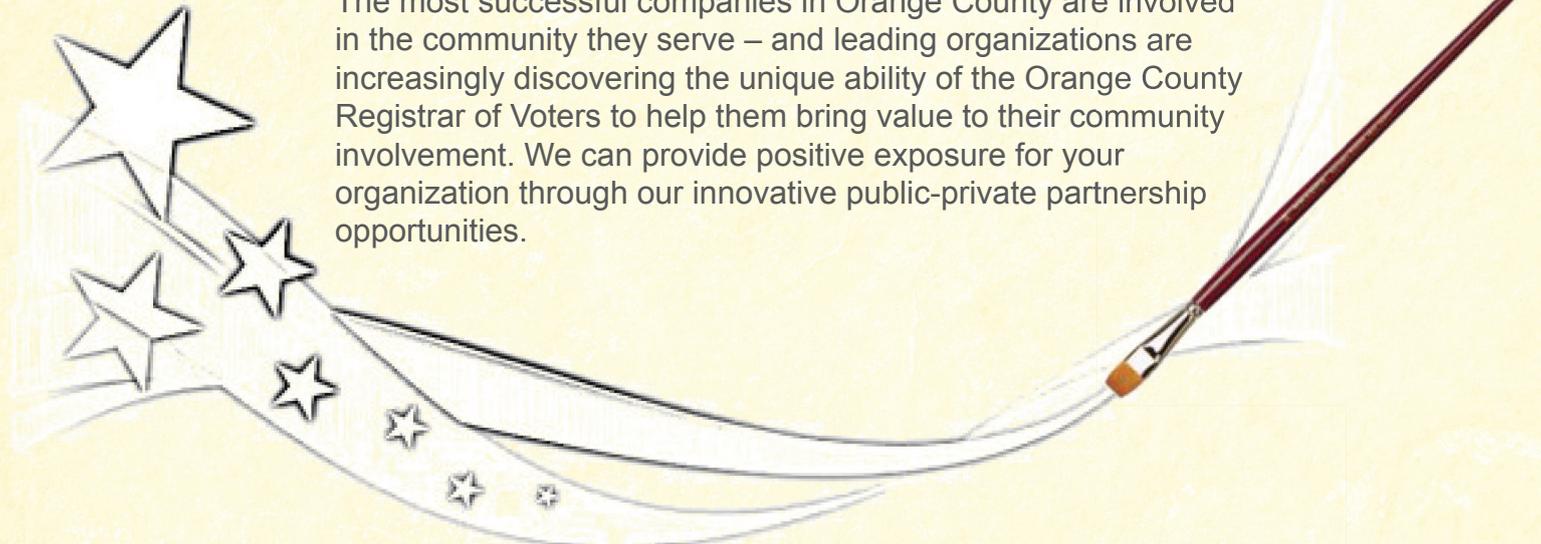


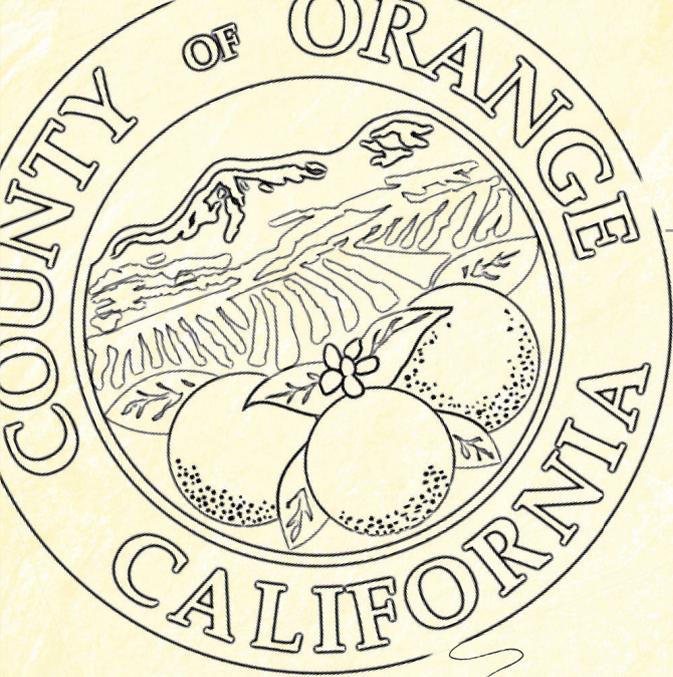
# ORANGE COUNTY REGISTRAR OF VOTERS DELIVERS NO-COST SPONSORSHIP SOLUTIONS

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Our office has a set of sponsorship solutions focused on enhancing your company's community profile – enabling your organization to reach thousands of residents without traditional sponsorship costs.

The most successful companies in Orange County are involved in the community they serve – and leading organizations are increasingly discovering the unique ability of the Orange County Registrar of Voters to help them bring value to their community involvement. We can provide positive exposure for your organization through our innovative public-private partnership opportunities.





## TAKE ADVANTAGE OF INDIVIDUALIZED SPONSORSHIP SOLUTIONS

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We realize every company has unique needs, defined by business strategies, existing community involvement, marketing objectives, brand identity, and a host of other factors.

We will partner with you to identify and quantify the best opportunities for you to become involved with one of the most important aspects of our government – the democratic process.

Thinking creatively and designing a solution for your organization is our goal.





**Sprint**

A CORPORATE SPONSORSHIP WITH THE ORANGE COUNTY REGISTRAR OF VOTERS  
HAS ITS OWN UNIQUE VANTAGE POINT.

# Sprint

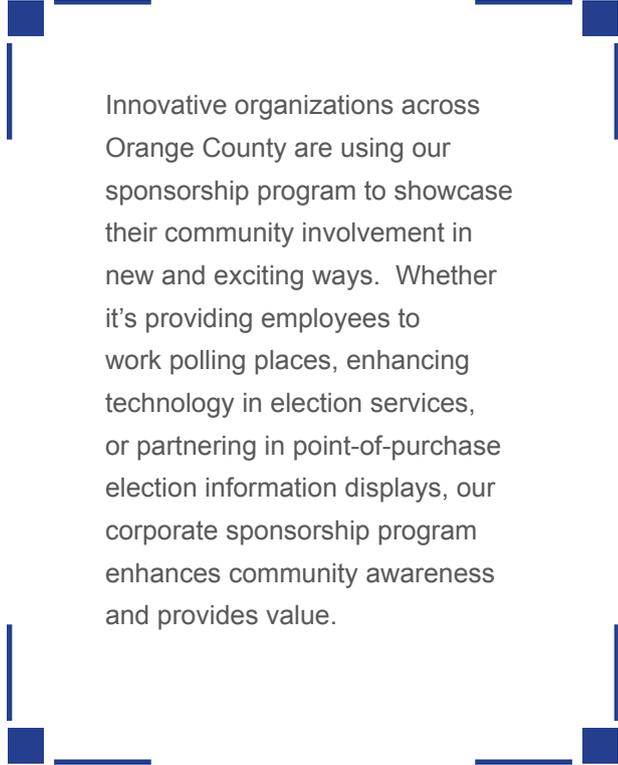


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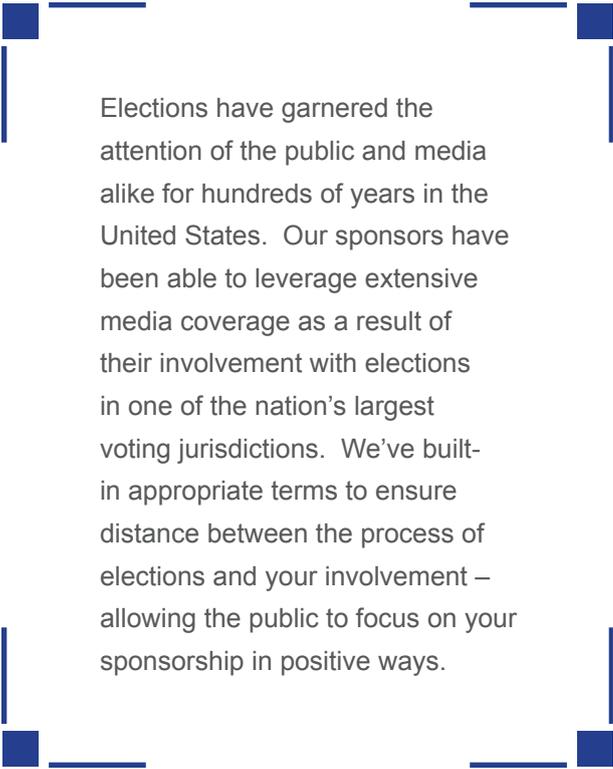
[ocvote.com/sponsorship](http://ocvote.com/sponsorship)

# THERE ARE MANY WAYS TO GET INVOLVED



Innovative organizations across Orange County are using our sponsorship program to showcase their community involvement in new and exciting ways. Whether it's providing employees to work polling places, enhancing technology in election services, or partnering in point-of-purchase election information displays, our corporate sponsorship program enhances community awareness and provides value.

[ocvote.com/sponsorship](https://ocvote.com/sponsorship)



# THE ULTIMATE IN MEDIA EXPOSURE

Elections have garnered the attention of the public and media alike for hundreds of years in the United States. Our sponsors have been able to leverage extensive media coverage as a result of their involvement with elections in one of the nation's largest voting jurisdictions. We've built-in appropriate terms to ensure distance between the process of elections and your involvement – allowing the public to focus on your sponsorship in positive ways.

[ocvote.com/sponsorship](https://ocvote.com/sponsorship)



Los Angeles Times



WALL STREET JOURNAL

\* A sponsorship agreement is not a guarantee of media coverage.

# BENEFITS OF BECOMING A CORPORATE SPONSOR

**Elevate. Trust. Enhance.** These are just a few of the words our sponsors have used to describe the benefits their organizations have experienced through participating in one of our sponsorships. Because there is no cost to our program – important laws prohibit the exchange of funds – it makes sense for your company to get involved today. In addition to valuable exposure in material we send to voters and volunteers throughout Orange County, every corporate sponsorship with our office entitles companies to marketing rights, category exclusivity and the use of designated County of Orange images and marks.

[ocvote.com/sponsorship](http://ocvote.com/sponsorship)

# WITH THE ORANGE COUNTY REGISTRAR OF VOTERS

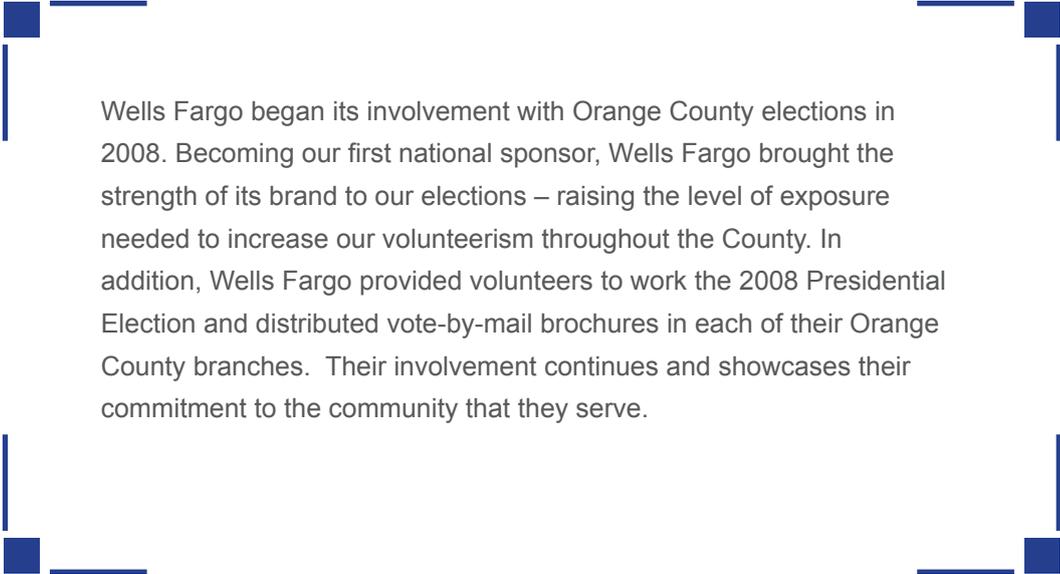


There are not many opportunities where you can receive thousands of impressions without making a monetary investment – all while helping voters along the way. The net effect for us? It eases our efforts to recruit more than 10,000 volunteers for every major election.

[ocvote.com/sponsorship](https://ocvote.com/sponsorship)



# WELLS FARGO SPONSORSHIP



Wells Fargo began its involvement with Orange County elections in 2008. Becoming our first national sponsor, Wells Fargo brought the strength of its brand to our elections – raising the level of exposure needed to increase our volunteerism throughout the County. In addition, Wells Fargo provided volunteers to work the 2008 Presidential Election and distributed vote-by-mail brochures in each of their Orange County branches. Their involvement continues and showcases their commitment to the community that they serve.

[ocvote.com/sponsorship](http://ocvote.com/sponsorship)

# SPRINT SPONSORSHIP



Sprint became a corporate sponsor of Orange County elections in 2010. The company has developed a strong tradition of supporting the community where they do business. Sprint provides our office with state-of-the-art communication devices, such as 1,700 cell phones for every polling place, Sierra Wireless Overdrive Mobile HotSpots to enhance our capabilities at outreach events and i365 Motorola Sprint Nextel Direct Connect phones with scanning devices used to track election supply deliveries. In addition, Sprint provides volunteers to work in Countywide elections, supporting the election process in neighborhood polling places.

[ocvote.com/sponsorship](http://ocvote.com/sponsorship)

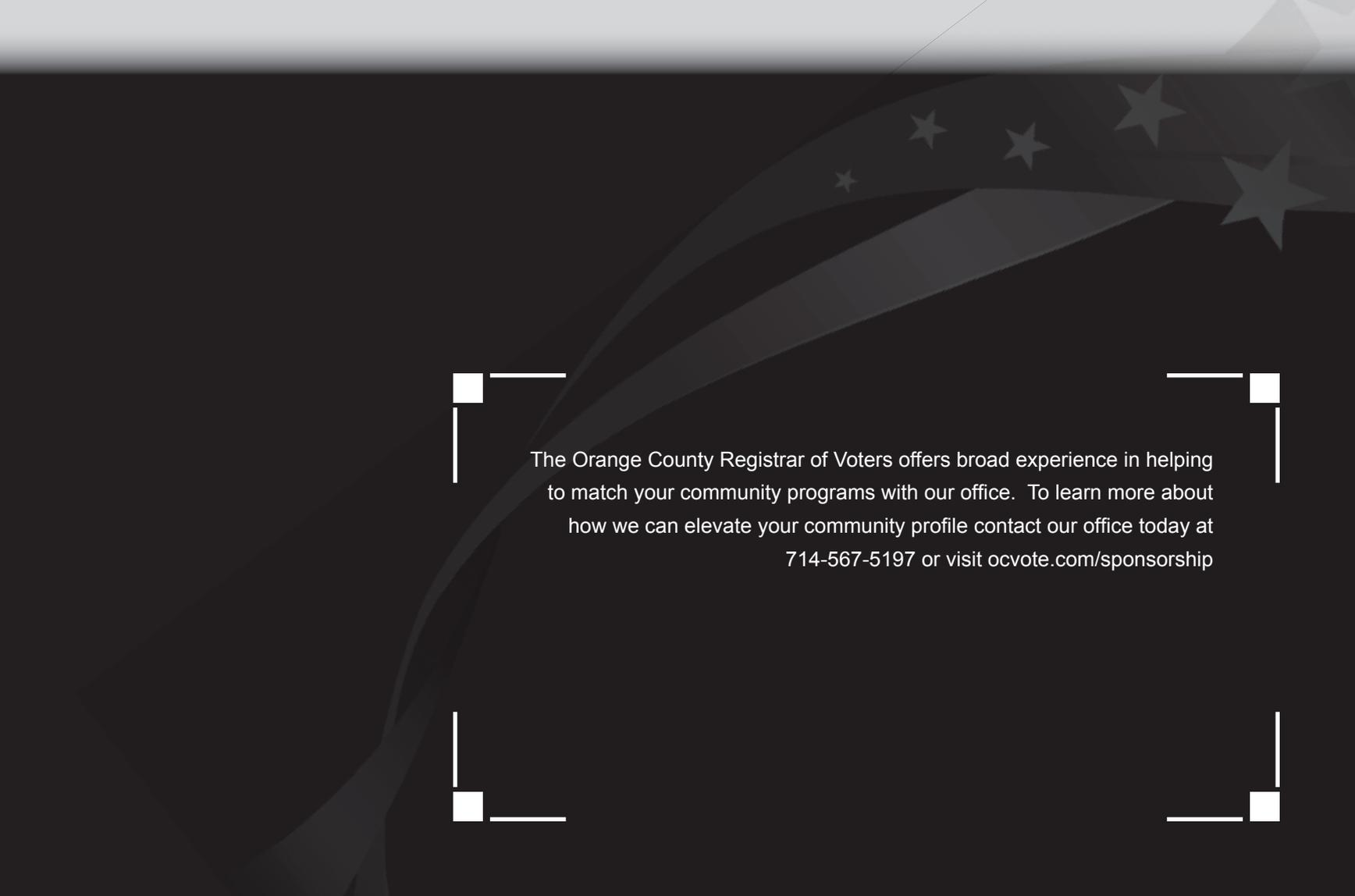




[bicycle.com/sponsorship](http://bicycle.com/sponsorship)

# WAHOO'S FISH TACO SPONSORSHIP

Wahoo's Fish Taco began its involvement with Orange County elections in 2016. In support of this agreement, Wahoo's Fish Taco has provided professional staff members to work as volunteers at polling places across Orange County. Their responsibilities included attending a poll worker training class, serving at their polling place and helping voters through the process on Election Day. Today, there are Wahoo's Fish Taco restaurants throughout California, Colorado, Hawaii, Nevada, Texas, Nebraska, Pennsylvania and Japan.



The Orange County Registrar of Voters offers broad experience in helping to match your community programs with our office. To learn more about how we can elevate your community profile contact our office today at 714-567-5197 or visit [ocvote.com/sponsorship](http://ocvote.com/sponsorship)